

The Journal of the Research Institute of Business  
**THE CHIKI BUNSEKI**

Vol. 51 No. 1

Contents

**Notes**

- Payments for Environmental Services and Environmental Label  
..... *Takatoshi* WATANABE ( 1)
- The Problem to Work from University — A Study on the Career Education —  
..... *Takayuki* KOMIYAMA ( 9)

**Material**

- Comment on the Professor Suzuki's Presentation at the JEA 2012 Spring Meeting  
..... *Yoshiaki* OKADA (41)

**Book Review**

- Masashi Akimoto "Consumer Behavior to Innovation"  
(Inobeishon no Shouhisya Koudou) ..... *Hitoshi* AOKI (59)

- Shorter Diary of the Institute** ..... (63)

- The Rules of the Institute ..... (66)

- Note for Contributors ..... (68)

September 2012

THE RESEARCH INSTITUTE OF BUSINESS

AICHI GAKUIN UNIVERSITY

Nisshin, Aichi, Japan